



TVYou Shopping Privileges Card

2023

The intent of the TVYou Shopping Privileges Card advertising and marketing initiative is to attract new local spending customers to your business to increase your sales.

TVYou's role is to consolidate a group of local businesses that presents an interesting and valuable lifestyle suite. This suite of businesses is made up of one kind of business in each shopping possibility. Limiting overlap and duplication as much as possible. TVYou creates and maintains an online list of participating local businesses and the deals, offers and discounts available to those who present a TVYou Shopping Privileges Card. TVYou promotes the initiative across its media and social platforms. As well as producing and distributing local direct mail. TVYou provides the participating businesses 500 TVYou Shopping Privileges Cards, a door sticker and a checkout sticker.

New local spending customers receive a card after making a purchase at one of the participating businesses. The card directs them to the online list of available deals, offers and discounts at participating businesses. The door sticker and checkout sticker gives them confidence to use the card.

As a participating business you will attract local, spending, customers. You know when a new customer presents a card, they have it because they have spent locally. You empower the spend local campaign by distributing TVYou Shopping Privileges Cards to your spending customers.

Included:

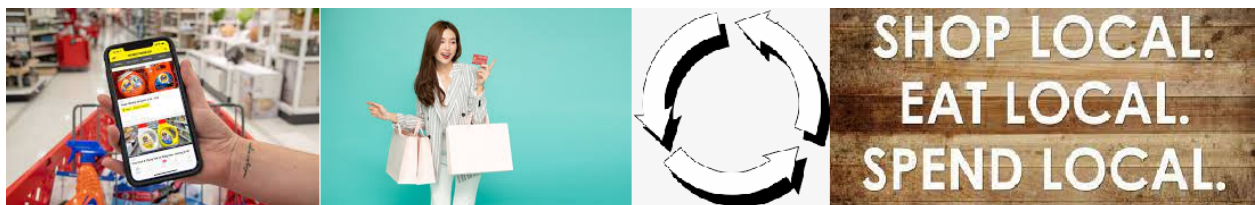
Text listing and text description of the deal, offer or discount you provide.\*

Costs:

\$135.00 : 500 TVYou Shopping Privileges Card (required)\*

\$55.00 Graphic Ad on the TVYou Shopping Privileges Card webpage (optional)\*

\$75.00 Video Ad TVYou Shopping Privileges Card (optional)\*



\*reorder anytime

[www.tvyou.ca/spc](http://www.tvyou.ca/spc)

[info@tvyou.ca](mailto:info@tvyou.ca)

780-691-7488





SHOPPING PRIVILEGES CARD

Local offers, deals & discounts  
[www.tvyou.ca/spc](http://www.tvyou.ca/spc)

Date: \_\_\_\_\_

Participating Business:

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ email: \_\_\_\_\_

Website: \_\_\_\_\_ FB: \_\_\_\_\_ Insta: \_\_\_\_\_

Shopping Possibility: \_\_\_\_\_

Initial Offer: \_\_\_\_\_

TVYou agrees to:

Promote the Shopping Privileges Marketing Initiative across its online platforms;

Maintain an online list of available shopping privileges;

Provide:

\_\_\_ Door Stickers and Checkout Stickers: no charge

\_\_\_ 500 Shopping Privileges Card \$135.00

\_\_\_ Graphic On Line Display Ad: \$55.00

\_\_\_ Video Ad: \$75.00

Update and Change offers, graphic and video ads anytime as per rates.

Other: \_\_\_\_\_

Participating Business agrees to:

Post door and Checkout stickers;

Distribute The Shopping Privileges Card to spending customers;

Purchase Shopping Privileges Cards as needed;

Update offer and ads as needed.

Other: \_\_\_\_\_

(per) \_\_\_\_\_

[www.tvyou.ca](http://www.tvyou.ca)

(per) \_\_\_\_\_

Participating Business